

# 100 HOOKS FOR AGENTS

1. Here's how **I** managed to... (describe something you overcame)
2. **Give me** less than 1 minute and I'll show you how to...
3. **So...** I don't think enough (buyers/sellers/investors) know about this.
4. This is the **easiest** and most cost-effective way to ... (marketing hook)
5. **You're** finally ready to take (action)
6. Something **I do** every (day, week, and month) to grow my (niche business)
7. **This** is one of the most important things to remember when (any process...buying/selling)...
8. Here's a (lead organization.. Door knocking, cold calling, direct mail, social) tip that **changed** my business
9. 3 (niche) **hacks**
10. Honestly... **I'm sick of hearing** about (negative news, and bad traits...)
11. **Do you ever** wonder what it would be like if you...
12. **Here's** a fun fact about (niche, business, you can be sarcastic)
13. Did **you** know that you could... (real estate hack)
14. **This** (niche, home selling, social media marketing, etc..) **trick** could result in...
15. Prepare to be **impressed** by this (niche hack)...
16. **Please** listen to this once (hack)...
17. If you're going to do **one thing** to grow your business it should be this... (hack)
18. I have a **confession** to make...
19. **Why** does no one talk about this...
20. I **hate** to be the bearer of bad news but...
21. **Many** people say it's a (bad, good) move to (hack)...
22. For those **of you** who don't know, here's how to (hack)...
23. You won't **believe** what I found out...
24. Have you ever **wanted** to (hack) without...?
25. What **if I told you** there was an easy way to (hack)..?
26. If you're looking for a way to (hack) **faster...listen up**
27. You **won't** believe how much time this (hack) will save you...
28. Get ready to **simplify** your life with this one (real estate hack)...
29. Have you ever **wished** there was an easier way to (hack)?
30. I've got a **secret** that will make (hacking) easier and more efficient...
31. Here's a **foolproof** way to (hack) without any trouble...
32. This (hack) will give **you** the edge you need...
33. Take your (hacking/business) skills to the **next level** with this "sure thing" technique...
34. You won't believe how **quickly and easily** this (hack) will get the (real estate job) done...
35. Get ready to **save time and money** with this simple (hacking) trick...
36. **Unleash the power** of (hacking) with this innovative method...
37. **Discover** a new way to make (hacking) easier and more efficient...
38. **Stop struggling** and start (selling, listing, creating) like a pro with this easy approach...
39. Make your (hacking/business) **dreams** come true by using this tried and tested technique...
40. Now you can start (selling/creating) **faster**, smarter, and better with this simple hack...
41. Let **me** show you how to (hack) in 2023
42. Back then **I wish** I would have known (how to...)..
43. This is the **perfect way** to (hack) like a pro in 2023
44. With this **secret** (hacking/business) **tip**, you can be successful in no time...
45. It's time to become an expert in (hacking/real estate business) by **using this technique...**
46. Get ahead of the **competition** with this incredible way to (hack/list property) quickly and easily...
47. Learn the tricks of the trade with this **simple but effective** approach to (hacking/listing a property)...
48. This **amazing hack** can help you become an expert in (hacking/real estate business) overnight...
49. Put yourself **ahead of the competition** and take advantage of this top-secret (hacking/investment) technique...
50. **Beat out other realtors** with this ingenious way to (hack/ negotiate deals) without breaking a sweat...

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51. I **hate** to be the bearer of bad news but... there's no such thing as a free lunch. You need to be smart and strategic when it comes to (hacking/real estate investing)...
52. **Set yourself apart** from the rest by mastering this (hacking/ investment) strategy today!
53. Put **your skills** to the test and learn how to (hack/list
54. Here are 3 things you can do to **protect yourself** from (recession, lower credit score)...
55. With **this strategy**, you can pay off your (mortgage, credit card, etc)... in no time...
56. GOD, I wish **someone** had told me about (buying a home, selling, prepping a home)...
57. **Here's a** (real estate, home loan hack) to pay off your (debt, mortgage, credit cards, etc..) quicker...
58. I'm (x) years old and **I wish someone told** me this when I was (x) years old
59. **The last time this happened** to the (niche ... home sales, interest rates, etc) this was the number one song
60. **The last time this happened** to the (niche ... home sales, interest rates, etc) this was the number one movie
61. **The last time this happened** to the (niche ... home sales, interest rates, etc) this was our president
62. There is **nothing more irritating** during (niche) than this... Here's how to avoid it
63. Here's why (niche x) is better than (niche y)
64. Why **you should always consider** a (niche) when looking for a home loan
65. Here's my top **3 tips** to get the most out of your home sale
66. What every real estate agent **looks for before** listing a home
67. Sick of the same old (type of house)? My new listing is...
68. Can't find anything in **your price range**? Here are three tips...
69. Worried about (the home buying or selling process)? Let me tell you **how it actually works**...
70. Don't want to **spend a fortune** on (renovations, staging, etc)?
71. Here are 5 things your Realtor **won't tell you** about (buying/ selling) in today's market...
72. Selling a home (with tenants/in need of repair ) can be a **challenge**
73. There's **something important** I've been wanting to share about [niche].
74. I've been **wanting to talk about** [niche] and finally have the chance.
75. I have a **burning desire to share** something about [niche].
76. There's been **something on my mind** about [niche] that I need to share.
77. **Can I take a moment** to share something about [niche] that's been on my mind?
78. I've been **itching to talk about** [niche] and I can't hold it in any longer.
79. I have some thoughts on [niche] that **I've been meaning to share**.
80. **Finally**, I have the opportunity to talk about [niche].
81. Let's take a moment to chat about **something important** in [niche].
82. I've been pondering something in [niche] and I'd like to **share my insights**.
83. Looking for the **easiest way** to achieve [result]? Let me show you.
84. Achieving [result] doesn't have to be complicated. **Here's the simplest way**.
85. Want to **know the secret** to achieving [result] with minimal effort? Keep reading.
86. Are you tired of complicated methods to achieve [result]? **I've got the simplest way**.
87. Simplify your journey to achieving [result] **with this easy method**.
88. Here are **some realistic ways to** \_\_\_\_\_ (get the home of your dreams, plan for the future...)
89. Break **free from** the (pain point) cycle once and for all!
90. **Don't worry**, you can escape the (issue, pain point, problem) loop with these steps
91. Don't let the (problem, pain point) loop control you any longer... **use these tips now!**
92. **Stop what you're doing and listen up** - this is the ultimate advice on [niche].
93. I've heard a lot of advice on [niche], **but this is the game-changer**.
94. **I can't keep this advice** on [niche] to myself any longer - it's too good.
95. **If you're serious about** [niche], this is the one piece of advice you need to hear.
96. **Are you ready** for the secret to success in [niche]? It starts with this advice.
97. **Beware of this** harmful myth in the [niche] industry that most people believe.
98. Here's a myth in the [niche] industry that can be **damaging if you believe it**.
99. Many people in the [niche] industry fall for **this dangerous myth**. Here's why you shouldn't.
100. My favorite [niche] practice is...